



THE ART
CONNECTION



A Connected Ecosystem

Art in Motion

RENT ART, CULTIVATE A CREATIVE WORKSPACE

Original art creates a warm and welcoming environment for your team and visitors. It also sparks conversations and strengthens the core of your profession and values.

ART IN MOTION

Original art in a workspace can significantly boost productivity and well-being. Here's how, backed by science:

- **Reduces Stress:** Engaging with art lowers cortisol (the stress hormone) and stimulates the release of dopamine, which increases feelings of happiness and calm.
- **Boosts Productivity:** Employees in offices with art and plants are up to 15% more productive than those in minimalist spaces, according to research from the University of Exeter.
- **Enhances Cognitive Function:** Art serves as a positive distraction, providing a mental break that reduces cognitive fatigue and helps restore focus.
- **Fosters Creativity:** A visually stimulating environment encourages innovative thinking and improves problem-solving skills.

ART RENTAL

PROGRAM SELECTION



RENT ONLY: 2.5% OF THE TOTAL RETAIL VALUE OF ARTWORK(S)

Reduced monthly payments without any intention of purchasing the artwork.



RENT-TO-OWN: PAY 4% OF THE TOTAL RETAIL VALUE OF ARTWORK(S)

At the end of your rental term, 50% of the rental cost will be deducted from the retail price of the painting.

DURATION



3 Months



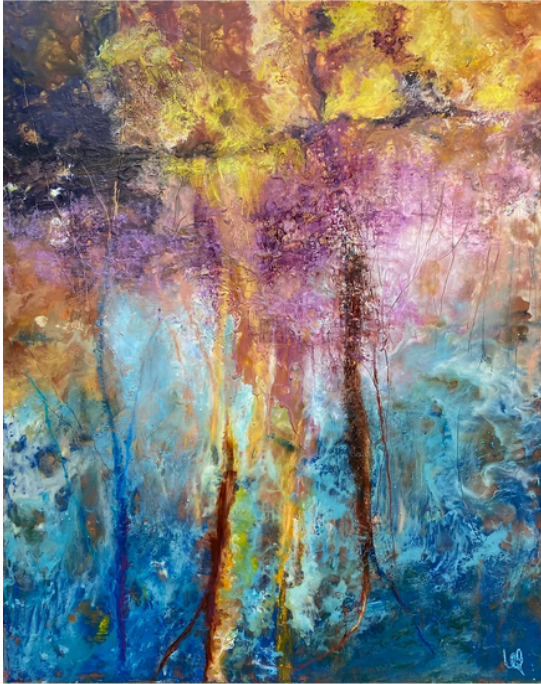
6 Months



12 Months

SAMPLE & EXAMPLES

ART SELECTION PRICING



Reflections 4.13.21
Mixed Media/Canvas
64 x 48"

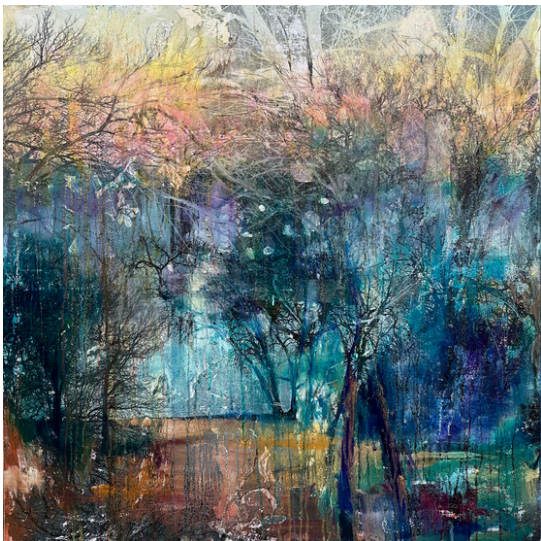
Purchase Value: \$5,800

Rent only: \$145/ month

An example of a 12-month rental duration:

Rent-to-Own: \$232/ month for 12 months

50% of the total rental cost is deducted from the purchase value: $\$5800 - \$1392 = \$4408$



Bare Trees 16.23
Oil & Mixed Media/Canvas
36 x 36"

Purchase Value: \$2,400

Rent only: \$60/ month

An example of a 6-month rental duration:

Rent to Own: \$96/ month for 6 months

50% of the total rental cost is deducted from the purchase value: $\$2,400 - \$288 = \$2112$

FAQs



A Connected Ecosystem

Is there a minimum rental period?

The minimum rental period for all artworks is **three** months. This gives you ample time to see if the artwork fits perfectly into your work and lifestyle.

What happens at the end of my rental?

You have several options:

1) If you have developed a strong bond with your artwork, you can purchase it based on the rental program you selected initially.

2) If you wish to switch things up and refresh your living space, choose something new from the **Collection**.

3) If you have decided to end the rental and return the artwork, please schedule a pickup. For off-site services, please provide a 15-day notice before your requested pickup date.



THE ART
COLLECTION

FAQs

***Off-Site Delivery & Installation:**

We charge a one-time fee of \$125 for the delivery and installation of your rented art piece(s). You will receive an invoice for the entire rental period. At the time of the order, you pay the first month's rent and the one-time fee of \$125 for delivery and installation. Afterward, the monthly rent is due at the beginning of each month.

What if I don't like the rented art?

We offer a great feature allowing you to swap your rented art if you are unsatisfied. After the 3-month minimum rental period, you can return the artwork and select an alternative. However, you must provide a 15-day notice of your intent to swap your art.

How do I handle and care for the art?

Please avoid touching the surface of any painting or sculpture, as skin oils and acids can cause stains that may result in permanent damage. Also, avoid placing the artwork in areas that receive direct sunlight or are subject to extreme temperatures and humidity.

* Off-Site: Any location outside HEXA Innovation premises.